HELIX
ARCHITECH

Thought is impossible without an image

−ARISTOTLE

CONTENT

Welcome to our portfolio. Today, we'll introduce you to Helix Architech, highlighting our pioneering approach to Architectural visualization and how we can bring your vision to life. Let's start with who we are and what we stand for.

ABOUT US

Helix Architech transforms architectural concepts into captivating 3D visual experiences. Our expert team blends precision with creativity to deliver stunning renderings, cinematic animations, and interactive walkthroughs. Specializing in real estate marketing and high-impact presentations, we push creative boundaries to ensure your vision is brought to life—on time, on budget, and beyond expectations.

OUR SERVICES

Visualization

We create high-quality 3D visualizations with stunning realism, showcasing materials, lighting, and textures to enhance real estate marketing, competition panels, and large-scale presentations. From cozy interiors to dynamic urban landscapes, we craft immersive visuals that help clients, investors, and stakeholders experience projects before they're built.
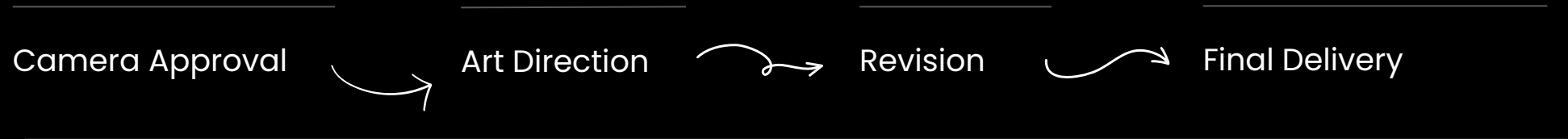
Animations

Experience cinematic 3D animations that showcase architectural flow, key architectural elements, and environmental interaction through immersive walkthroughs, flyovers, and motion graphics. With seamless storytelling, fluid motion, and precise detailing, our animations simplify complex designs, engage viewers, and create a lasting impact.

Real Estate Marketing

We deliver high-impact 3D renderings, virtual tours, and interactive experiences to elevate property marketing and accelerate sales. Our strategic visuals enhance pre-construction campaigns, investor presentations, and final sales efforts, ensuring properties stand out. We help developers, real estate firms, and investors attract buyers and drive smarter sales decisions.

OUR PROCESS

Camera Approval → Art Direction → Revision → Final Delivery

Description

Camera Approval starts with multiple clay renders for selecting viewpoints. Art Direction refines lighting, mood, and materials. First Revision integrates textures, entourage, and storytelling for feedback. Second Revision polishes details with near-final previews. Final Delivery provides high-resolution images, with minor adjustments if needed.

OUR WORK

MEMAR ELARA, PUNE

The architectural visualization for Memar Elara in Kondhwa, Pune, beautifully showcases its modern design, abundant amenities, and lush green spaces. It brings the project to life by highlighting the spacious clubhouse,an inviting kids' play area, and serene landscaping that adds natural charm.

This visualization provides a realistic view of the community, helping residents and investors experience the aesthetic and functional appeal of Memar Elara before completion.

MATAI SQUARE, PUNE

Matai Square is a striking commercial project with ground-floor shops and offices above. Showcasing its night-time allure was a challenge—capturing the glow of storefronts, reflections on the sleek glass facade, and the dynamic play of light and shadow. The visualization brings this vibrancy to life, highlighting the building's modern sophistication and energy under the evening lights.

YOUR WORKSPACE, LONDON

In collaboration with YourWorkspace UK, we created photorealistic office visualizations showcasing their smart lockers and Plexius models in modern workspaces. Our renders emphasized materiality, lighting, and spatial integration, ensuring clarity and realism. Every detail, from metallic finishes to textures, was meticulously crafted to capture workplace moods.
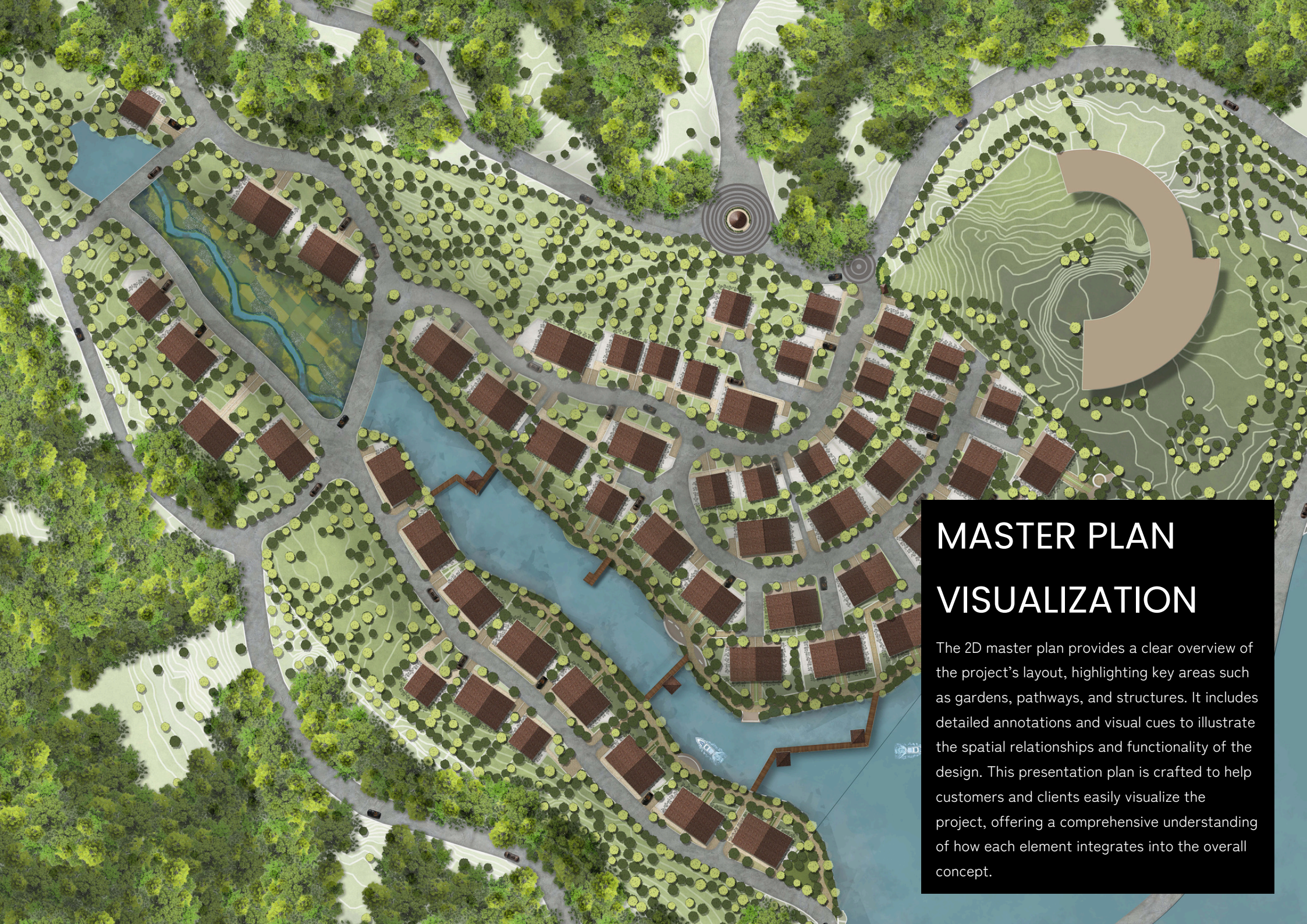
ROYAL PURANDAR, PUNE

The scene captures a delicate balance of light and shadow. Rain-heavy clouds diffuse sunlight, creating a soft, muted palette, while occasional breaks highlight the rolling hills of Royal Purandar. This contrast adds depth and realism, emphasizing the landscape's dynamic topography.

MASTER PLAN
VISUALIZATION

The 2D master plan provides a clear overview of the project's layout, highlighting key areas such as gardens, pathways, and structures. It includes detailed annotations and visual cues to illustrate the spatial relationships and functionality of the design. This presentation plan is crafted to help customers and clients easily visualize the project, offering a comprehensive understanding of how each element integrates into the overall concept.

ROCKINFRA ONYX, SANGLI

Our architectural visualization of Rock Infra Apartments highlights its bold, angular facade with alternating cantilever balconies. Designed for both aesthetics and privacy, the stark white structure creates a dynamic, layered rhythm.

This visualization captures the building's distinctive identity, blending striking design with thoughtful functionality.

SHREEJA SERENE, PUNE

Shreeja Serene is a premium residential development featuring high-quality photorealistic lighting visualization in a naturally lit environment.

The project showcases immersive 3D renders that capture the seamless flow of daylight through the interiors, enhancing architectural elegance and spatial experience.

SHUBH DEVLOPERS OFFICE, PUNE

Visualizing Shub Developers' office was a familiar yet exciting challenge. We embraced a warm color palette dominated by rich browns and natural wood tones, creating an inviting and sophisticated atmosphere. The interiors strike a perfect balance between warmth and professionalism, making the space ideal for a dynamic workspace. Thoughtfully designed director cabins and a well-appointed conference room enhance both functionality and aesthetics, ensuring a seamless blend of comfort and productivity.

RAM INDIA RESIDENCE, PUNE

Ramindia residence is a sophisticated home interior project that focuses on high-quality photorealistic bedroom visualization. This project brings to life intricately designed spaces, highlighting luxurious materials, ambient lighting, and refined aesthetics to create an inviting and functional living environment.

A picture is worth a thousand words

–FRED R. BARNARD

MEET OUR FOUNDERS

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